

10 "Must do's" to Prepare for a Successful Sale

- Contact an experienced and successful Realtor® for your area and get a Comparative Market Analysis (CMA).
- Price your home relative to the fair market value.
- Request the use of a professional stager, professional photographer and aerial photos.
- Walk through your home with the Realtor® and or stager to determine what fixes / upgrades should be done first.
- De-clutter, pack-up, and remove personal items - neutralize the home.
- Paint or touch-up paint the home as needed and clean or replace carpets as needed.
- Consider kitchen upgrades - Granite counters and SS appliances are hot buttons for buyers.
- Kitchens and baths are most important so make them sparkle.
- When changing flooring, consider hardwood, it's most popular with buyers and looks best in photos.
- Don't begin showings until the home is fully ready and leave the house for all showings.

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"Let us make your next move, Your Best Move!"